




## ACADEMIC PROFILE

### Part 1. Personal details

1a. Personal details	
<b>Title</b>	Professor, Head of the General Management Department (Kazan Federal University, Russia)
<b>Full name</b>	Tatiana F. Palei
<b>Work email address</b>	TFPalej@kpfu.ru
<b>Course(s) you intend to teach for UoL programme</b>	Strategic management, Creative management, Change management, Performance management, General Management, Leadership, Management of institutional factors of economic development
<b>Professional skills</b>  	<p>The management of complex projects, organization and planning of work, marketing &amp; strategic management consulting. Implementation of the projects, associated with the reforms and the improvement of public administration at the Federal and regional levels.</p> <p>Implementing of analytical projects related to the assessment of the internal environment of the company (all types of analysis - the organizational structure, management systems, business processes, financial condition, costs, investment activities, staff and others).</p> <p>Implementing of analytical projects related to the assessment of the external environment development of the company: strategic analysis and marketing studies. Developing of business plans and investment projects. Experienced in media publications and speeches on the economy and management on TV.</p>

### Part 2. Education and training

2a. Education background and qualifications			
Name of qualification held	Awarding body	Details of qualifications and details of the	Date (start and end) Day/month/year
B.Econ.	The Kazan financial and economic Institute	specialty - economist	1989-1993
Candidate of Science	The Kazan financial and economic Institute	specialty «Economy and management of a national economy (economy, the administration and management of enterprises, branches, complexes – industry)	1993-1998
Doctor of Science	The Kazan Federal University	specialty «Economy and management of a national economy (regional economy)	2019



**2b. Professional training, membership**

Institution/employer	Duties (including position held)	Date (start and end)
Marketing society of the Republic of Tatarstan	The member	2000-present
Kazan Federal University	The Head of Corporate University	2017 - present
Educational And Methodical Association Universities of Russia	Internship in Israel on the topic: "Methods and training program for innovative management. The experience of leading universities in Israel" (2010),	2010
University of Malta	Internship under the program "Theoretical and practical knowledge in the new scientific and educational environment" (Theoretical and practical knowledge in new research and educational environment)	2012
Graduate school of leadership Adizes	Professional development	2014
St. Petersburg University of management and Economics in St. Petersburg;	The program of the Winter school teachers: Modern pedagogical technologies	December 7-11, 2015

**Part 3. Teaching experience**

**3a. Experience of teaching the proposed module or relevant subjects**

Proposed course/module to teach	Relevant experience			Date (start and end)
	Position held	Institution/employer	Description of duties	
Innovation management	Associate Professor	The Kazan financial and economic Institute	Delivering lectures	1998-2011
Strategic management	Associate Professor	Higher School of Business (MBA Higher School)	Delivering lectures	2001-present
Change management, Leadership, Creative management	Associate Professor	Kazan Federal University, Institute of Management, Economics and Finance	Delivering lectures	2011-present



1.Management Of Institutional Factors Of Economic Development 2.Assessing The Impact Of Infrastructure On Economic Growth And Global Competitiveness	Guest Professor	Germany, the Justus Liebig University of Hissen, the Institute of agricultural policy and market research	Delivering lectures	February 2017
Creative Management	Guest Professor	Kazakh humanitarian and law University (Astana)	Delivering lectures	May 2017

**Part 4. Employment**

**4a. Employment history (teaching)**

Position held	Institution/employer	Subject(s) taught	Description of duties	Date (start and end)
Assistant, teacher, associate Professor, Head of the Global Management Department	Kazan Federal University, Institute of Management, Economics and Finance	Strategic management, Creative management, Change management, Performance management, General Management, Leadership	Delivering lectures	1994-present

**4b. Relevant employment history (non-teaching)**

Position held	Institution/employer	Subject(s) taught	Description of duties	Date (start and end)
Deputy Director for science	Center of Advanced Economic Research in the Academy of Sciences of the Republic of Tatarstan		administrative and analytic functions	2002-2011
Adviser to the Minister of education	Education Ministry		administrative and analytic functions	2011
Consultant	Academy of Sciences of Tatarstan Republic, Tatarstan customs, JSC "Network company", JSC "Generating company", JSC "Tatenergosbyt", AB "Dynamo", TNG-group, RT Ministry of economy, RT Ministry of transport, etc.		analytic functions	2002-present



**4c. Relevant publications / research activities (if any)**

- Published more than 90 scientific works, including 3 monographs, more than 60 tutorials, including 4 textbooks. HI – 2
- Mechtcheriakova Svetlana A., Gurianova Elina A., Palei Tatiana F., Search For Effective Management Style For The Organization With The Help Of The Rensis Likert's Leadership Theory//AD ALTA-JOURNAL OF INTERDISCIPLINARY RESEARCH. - 2017. - Vol.7, Is.2. - P.276-279.
- Gindullin A.I., Palei T.F., Gindullina D.A. Organizational Lifecycle Models In the collection: Science today: problems and prospects of development collection of scientific works on the materials of the international scientific-practical conference: in 3 parts. Scientific center "Dispute». 2015. C. 35-37.
- Nagimova A, Zainullina M, Palei T., Investments in education system. Do the results correspond to the expectations?//Social Sciences and Interdisciplinary Behavior - Proceedings of the 4th International Congress on Interdisciplinary Behavior and Social Science, ICIBSOS 2015. - 2016. - Vol., Is.. - P.35-40.
- Palei T, Nagimova A, Zainullina M, Estimation of investment requirements in providing potential of reliability of energy provider//Social Sciences and Interdisciplinary Behavior - Proceedings of the 4th International Congress on Interdisciplinary Behavior and Social Science, ICIBSOS 2015. - 2016. - Vol., Is.. - P.27-30.
- Palei T.F. Training Programs on Creativity and Creative Program Solving at Russian Universities // Procedia - Social and Behavioral Sciences, Volume 191, 2 June 2015, Pages 2710-2715
- Palei T.F. Management of institutional factors of economic development (SCOPUS)«АКТУАЛЬНІ ПРОБЛЕМИ ЕКОНОМІКИ = АКТУАЛЬНЫЕ ПРОБЛЕМЫ ЭКОНОМИКИ», № 3, 2014 г.
- Palei T.F. Salakhatdinova L. The Study of the Phenomenon of Creativity in the Educational Environment (WoS) // Conference: 3rd World Conference on Educational Technology Researches (WCETR) Location: Antalya, TURKEY, Date: NOV 07-09, 2013, Book Series:Procedia Social and Behavioral Sciences Volume: 131 Pages: 90-96 Published: 2014
- Palei T.F. The Study of the Creativity Phenomenon in the Education of Midchildhood// 3rd Annual International Research-to-Practice Conference on Early Childhood Care and Education Location: Russian Presidential Acad Natl Econ & Publ Adm, Moscow, RUSSIA Date: NOV 21-23, 2014// Book Series:Procedia Social and Behavioral Sciences Volume: 146 Pages: 414-419 Published: 2014
- Palei T.F. Assessing the Impact of Infrastructure on Economic Growth and Global Competitiveness (WoS)// Procedia Economics and Finance, Volume 23, 2015, Pages 168–175, 2nd GLOBAL CONFERENCE on BUSINESS, ECONOMICS, MANAGEMENT and TOURISM, 09-11 April 2014, Sapienza University, Faculty of Economics, Rome – Italy

**Part 5. Referees**

**5a. Referees' contact details**

	<b>Title and full name</b>	<b>Email address</b>	<b>Relationship to you</b>
<b>First referee</b> (at your current institution. Should not be the proposed Programme Leader)	Vice-rector for economic and strategic development <b>Marat Safiullin</b> Phone: +7 (843) 292-78-57	<marat.safiullin@tatar.ru>	chief
<b>Second referee</b> (outside your current institution)	Assoc. prof. <b>Virginijus Kundrotas</b> is Doctor of Social Sciences (Education), Dean of Adizes Graduate School (USA), Vice President for West Europe & Baltics of Adizes Institute (USA) and Certified instructor in the Basic Conceptual Foundations of the Adizes Methodology.	<virginijus@adizes.com>	colleague